

Since 2007, Making IT Experts & Products

Course: Off-Page SEO

Duration: 30 Hrs (Changeable) | Fees: Individual / Batch

Since 2007, Nestsoft TechnoMaster has been providing training, internships, and services in IT technologies, both online and offline, with the expertise of **over 250 industry experts**. We have delivered internships, training, and seminars to more than 50,000 students, resulting in numerous success stories. **We offer 100% placement support through JobsNEAR.in**

Our Courses/Internship

- Python/Django Fullstack
- Artificial Intelligence
- Machine Learning
- Data Science
- Software Testing (All)
- Wordpress, Woocommerce
- Digital Marketing, SEO
- Php/MySQL, Laravel
- Flutter, Android, IOS
- Asp.net MVC
- Web Design, Javascript
- Angular JS, React JS
- CCNA, MCSA, CCNP
- AWS, GCP, Azure
- Odoo, SalesForce, Sap
- Microsoft Excel
- Ethical Hacking



Syllabus on the Next Page ..



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Since 2007, Making IT Experts & Products

- * OFF Page SEO (Link Building Techniques)
- * Introduction - Off Page SEO
- * Why we need Off Page SEO?
- * How to do Off Page SEO Successfully?
- * Off Page SEO - Factors
- * Best Off Page SEO Strategies
- * Different Type of Links
- * Link Placing
- * Authority (DA & PA)
- * Content Marketing
- * Link Building in Social Media (Facebook, Instagram, Twitter etc)
- * Influencer Marketing
- * Guest Posting / Reviews
- * Google My Business (GMP) Local SEO
- * What is Branding
- * On Page SEO v/s OFF Page SEO
- * Article Submission
- * Forum Submission
- * Quora Posting
- * Social Bookmarking
- * Link Building on Tumblr
- * Link Building on Pinterest
- * Reddit Link Building Techniques

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- * CrunchBase Link Building Techniques
- * Youtube Video Marketing
- * Online Press Release
- * Directory Submission
- * Classified Listings
- * Search Engine Submission
- * Pinging
- * Blogging on Blogger.com, Wordpress.com etc
- * Off Page SEO Tools
- * Social Media Analytics

(Click on Course for more details)

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- Thank You -

N.B: This syllabus is not final and can be customized as per requirements / updates.

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